

## Add Video Meetings and Webinars to your Applications



With Zoom's Developer Platform you can easily video-enable "see what I see" and "video chat" applications with screen sharing across key areas such as enterprise collaboration, customer engagement, field services, healthcare, distance learning and more.

With Zoom's cloud you don't need deep technical knowledge of video coding. Your team can focus on building great user experiences for your unique business.

### Why Developer's choose Zoom

- ★ Powerful APIs, SDKs and MobileRTC™ stack give you the necessary tools to embed video, audio and screen sharing directly into your own web, mobile and native applications.
- ★ Allows for any combination of video participants, from simple two-person video chat to a multi-party conference
- ★ Consistent, simple API on mobile, desktop, and browsers for all development platforms
- ★ REST APIs and SDKs to easily manage meetings and users
- ★ No costly on-premises hosting with packages to fit your business - buy per host, or by the minute
- ★ Developer community to provide guidance and reference applications for popular use cases

### Amazing video quality & reliability

- ★ Reliable, scalable active/active architecture runs with full redundancy and delivers the clearest video & audio quality - with compression technology that supports up to 45% packet loss

- ★ Proprietary Adaptive Codec optimizes the video frame rate and resolution, providing superior quality and reliability for various network environments and devices
- ★ Zoom's globally-distributed technology with optimized network pathing is designed to scale with security and dependability
- ★ Zoom's platform and SDK seamlessly provide all of the necessary components, such as firewall traversal and resource management

### Video from the #1 Video Conferencing Platform

- ★ Highest rating in customer satisfaction among video & web conferencing providers
- ★ Fastest growing enterprise app

"Zoom has changed communications in the cloud. Customers can take advantage of new digital channels without the risk."

**Arno Sosna, General Manager**  
Veeva CRM



### About Zoom

Zoom makes video and web conferencing frictionless. Founded in 2011, Zoom is the leader in modern enterprise video communications, with a secure, easy platform for video and audio conferencing, messaging, and webinars across mobile, desktop, and room systems. Zoom Rooms is the original software-based conference room solution used around the world in conference, huddle, and training rooms, as well as executive offices and classrooms. Zoom helps over 600,000 businesses and organizations bring their teams together to get more done. Zoom is publicly traded on Nasdaq (ticker: ZM) and headquartered in San Jose, California.